



Data and Privacy File Guides

Apple Media Services: App Store Billing Records

April 2025

File name App Store Billing Records.csv

File description This file contains information related to the user's refunds and chargebacks in the App Store.

Why Apple keeps this information Apple retains this information in order to support operations on transactions, understand user behavior and preferences, measure engagement, and improve software design.

Field Name	Details
Account Match	Whether the logged-in iTunes account identifier matches the logged-in iCloud account identifier on the user's device
App Name	The application in which the action was taken
Apple Account Number	Apple account identifying number
Client ID	The identifier for the combination of the user, device and App Store
Content Group Code	Content group for the purchased content
Event Date Time	Date and time on which the event was sent
Exchange Rate	Exchange rate used to convert the user's purchase to USD
Hardware Model	The device model from which the user action was taken
Is Signed In	Whether the user is signed in to iTunes
OS	Operating system used to complete the action
OS Version	Version of the operating system used to complete the action
Parent App Name	The parent application from which the user action was taken
Posting Reason	The type of refund that was given
Posting Type	Whether the record is a purchase or a refund
Price	Total purchase price in the applicable currency (e.g. 9.99)
Store Front	The country store front in which the user's action occurred